

## THE INFLUENCE OF THE INTERNET NETWORK ON YOUTH LIFESTYLE IN THE INFORMATION SOCIETY

*Scientific supervisor: J. SH. MUSTAFAYEV*

*Student: ASADOV MADIYOR*

*Tashkent University of Information Technologies named after  
Muhammad al-Khorazmi, Samarkand branch, Samarkand, Uzbekistan.*

*E-mail: madiyorasadov420@gmail.com*

**Abstract:** This article discusses various changes in the minds of young people receiving modern education, their spiritual dependence, the impact of information attacks on young people, and the negative characteristics of popular culture.

**Key words:** Internet, dependence, information, security, information, globalization, national thinking, virtual world, social networks.

A person's transition from childhood to adulthood depends on opposing social processes. This process of opposition has become more complicated in the 21st century. While the industrial revolution created a capitalist system, the information technology revolution gave rise to the formation of an information society.

Effective use of computer technologies in all directions of the social structure of society and the emergence of the Internet network accelerated globalization processes, as expected by experts. As M. Kastels pointed out, social network processes integrated into a single system on the Internet bring the society to the network in the full sense. If the process of using the Internet is analyzed scientifically, it creates two different situations. It is, firstly, constructive (positive) and secondly destructive (negative). Modern society is not only becoming more democratic, but also its social infrastructure has become more complex. In the process of building a civil society, the constructive Internet network accelerates the interaction of organizations, offices, and self-governing bodies. Also, the development of communication technologies started to cause the emergence of destructive mood. The growth of human intellectual potential, lack of opportunity to solve issues such as employment, housing, social infrastructure, etc., is the reason for the emergence of a destructive network system. For example, in August 2011, riots organized by teenagers on the streets of London were mainly controlled through the Internet. Including destructive processes in Arab countries such as Egypt, Tunisia, Syria, Libya, etc., occurred under this network.

The 21st century is the age of information, but it is also becoming clear that it is the age of conquering the human mind and thinking with other ideas. It is known that young people are the main target and object of information attack. And the fact that their size increases significantly from year to year is widely recognized by experts.

If earlier the information attack was mainly aimed at young students, now schoolchildren are also falling into its trap. This is especially evident in city schools. It is not a secret to anyone today that the main area that organizes and distributes information attacks is the Internet. Naturally, young people are the most users of the Internet compared to the older generation. In modern society, it is impossible to abandon this tool, which is considered the main network, or to deny it altogether.

Young people feel a great need for daily information provided by the Internet as a result of various advertisements and, especially, direct influence on each other. The Internet, which is several times cheaper and more convenient than the library and reading, is considered the best place for them to work with information. But as a result of working with continuous information, the user falls into an information attack without realizing it. The reason is simple, i.e. every user who is an information consumer has not specially developed the skills to work with information.

In developed countries, special Internet provider companies and centers have been established to distribute information specially directed to the Internet and to check the authenticity of the information provided in it. These centers are developed not only at the national level, but also within a certain field and specialization. Mass media that goes to the Internet is distributed through the name of popular television and radio companies or mass media. After all, various information, which cannot be widely covered in television and newspapers, can be interpreted as a large amount of information on the Internet easily and as desired. For this reason, it can be recognized that websites such as BBS, CNN, and Times have become popular on the Internet today. The information available on these sites is distributed or updated almost every day, every hour and minute in the main languages understood by all peoples of the world. Taking into account the non-stop operation of the Internet 24 hours a day and the impossibility of capturing it completely, many countries have established training centers for the formation of skills within the framework of the legislation on working with information. In our opinion, it is necessary to establish educational centers for the practical development of Internet centers in universities and student residences.

There is a lack of manuals and books that provide some practical help to students against cyber attacks. Students do not yet have the opportunity to fully form a civil position against the Internet information attack. The famous economist, winner of the international Nobel Prize, professor F. Hayek, says in his comments: "Truth, on the one hand, is not proven based on the laws of our modern science, nor is it based on the requirements of the constructivist methodology, but at the same time, we have our own. There is also reason that many of our current scientific assumptions will ultimately be wrong. Even if any doctrine brings us great progress, no matter how much we believe in it, even if it acquires a serious meaning for the future, it remains essentially the same misunderstanding as the previous ones. The following information was obtained during

a survey among students in Russian universities with the content "indicate the main sources of information you use" other than the Internet:

52.0 percent of students are from the library;

43.9 percent from magazines;

36.7 percent are newspapers;

43.9 percent from television and radio;

42.9 percent are teachers;

10.2 percent answered that they received information from fellow students (we remind you that the percentages are high due to the fact that some questions can be answered up to three times in sociological surveys).

In these indicators, it is known that almost half of the students get the main resources for expanding their knowledge from secondary means. This reduces the level of reliability of the received information. It creates self-doubt in the student.

Studying the marketing of public education services is one of the most urgent issues in the conditions of the settlement of the relations of the market economy, and what is necessary to receive as a product of the educational institution in this area is an important issue. Market relations require the emergence of paid services in the field of education, the creation of an environment of mutual competition in educational institutions, and the improvement of the self-management system of educational institutions. For this, it is necessary to ensure the high level of education that meets the needs of the buyers of the offered services, that is, young people. For this purpose, we want to advance the issue of promoting among the general public a factor that is very necessary for the education system in our republic.

In this sense, some higher educational institutions in the field of pedagogy today have a lot of experience, the educational system is set in an exemplary way, and the scientific potential in it is at the level of demand or the indicators of the scientific staff conducting research. may not be high. According to the requirements of the market, the result is evaluated not by the obtained diploma, but by the acquired knowledge. A citizen who understands this well, naturally evaluates the level of a higher educational institution by its quality indicators. These qualities are determined by the following standards:

- size of the library of the educational institution (number of books, its historical and modern condition, modern information and communication technologies, computer system, etc.);
- method offices in schools, departments in higher educational institutions, the activities of professors and teachers in them;
- not only the higher educational institution, but also international relations and results of faculties and departments;

□ dynamic increase or decrease in the number of young people using the Internet, in particular, pupils and students, and their achievements in further activities;

□ Qualified pedagogues, specialists, well-known professors invited from abroad and their contribution to the scientific development of the higher educational institution and the improvement of educational efficiency.

It can be seen that the main purpose of educational institutions is twofold, i.e., on the one hand, to satisfy the needs of the individual for education, and on the other hand, to train qualified professional personnel for all sectors of the economy. is inextricably linked with the issues. So, on the one hand, the marketing of educational services directs the work of personnel training, and on the other hand, it is responsible for the reception and analysis of information by young people. In the end, it should be mentioned that it will not be without benefits for each of us, because as I.A. Karimov pointed out in his work "High Spirituality - Invincible Power", we can compare the Internet to a store. , we can find everything there. Everyone gets what they need from there. If we can learn to get what we need from the Internet, no attacks can affect the minds of our highly spiritual youth.

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