

PROFESSIONALISM, DIPLOMATIC PROTOCOL AND DIPLOMATIC ETIQUETTE

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Annotation: It is important for individuals representing their country abroad to behave professionally and respectfully because it reflects positively on their country and can help to strengthen international relations. Diplomacy is a key means of resolving conflicts and building cooperation between countries, and the actions of diplomats and other government officials can have a significant impact on the reputation of their country and its relationship with other nations. By representing their country with professionalism and respect, individuals can help to foster mutual understanding and cooperation between nations and can contribute to a more peaceful and stable world.

This is particularly important in today's globalized world, where countries are increasingly interconnected and interdependent.

Additionally, representing one's country with professionalism and respect can help to ensure that one's country is taken seriously and is seen as a responsible and reliable partner on the international stage. This can significantly benefit a country's economic, political, and security interests.

Key words: protocol, etiquette, diplomacy, repletions, government, individuals, professionalism, responsible, reliable, international stage, economic, political, security interests, business etiquette.

In international politics, protocol is the etiquette of diplomacy and affairs of state. It may also refer to an international agreement that supplements or amends a treaty. A protocol is a rule which describes how an activity should be performed, especially in the field of diplomacy. In diplomatic services and governmental fields of endeavor protocols are often unwritten guidelines. Protocols specify the proper and generally accepted behavior in matters of state and diplomacy, such as showing appropriate respect to a head of state, ranking diplomats in chronological order of their accreditation at court, and so on.

One definition is: Protocol is commonly described as a set of international courtesy rules. These well-established and time-honored rules have made it easier for nations and people to live and work together. Part of protocol has always been the

acknowledgment of the hierarchical standing of present. Protocol rules are based on the principles of civility.—Dr. P.M. Forni on behalf of the International Association of Protocol Consultants and Officers.

The training of diplomats and the use of diplomatic language and protocol are specialist, but vital skills. Why? Because diplomats are representatives of their countries around the world and are the keys to successful negotiation of agreements and defusing political tensions at the highest levels. As Rosalie Rivett, author, teacher and Chief Executive of the Women in Diplomacy organisation in London says, ‘Protocol is the etiquette of diplomacy. It does so by following certain rules of behaviour. Protocol indicates an acceptable standard in diplomatic discourse, dialogue and negotiation.’ Language and the way it is used in diplomatic documents is an essential part of protocol. As Rivett explains in the introduction, diplomacy is ‘a highly nuanced role played out in language – the diplomatic lexicon – which is carefully chosen and in a manner which enhances the standing of their countries among host nations’. Language, therefore, is crucial to diplomatic success and the word protocol itself is derived from ancient Greek *protokollon* meaning ‘first glue’.

Diplomatic Protocol is a manual aimed at young diplomats in training and in simple language explains how protocol works. For students of diplomatic language and culture the key chapters are those on Modern Diplomacy, Internet Diplomacy and Media Communications, and Crisis Management. The author makes the key point that the information age and the use of ICT (information and Communications Technology) have increasingly robbed diplomats of a key asset in communicating information, that of time. Rivett explains: The world has become so small, thanks to instant communications and even faster forms of travel, that an event on one side of the world can spark an immediate reaction on the other, and all of it instantly recorded and shared online. There is no longer time to pause and ponder while a letter or telegram wends its way from an embassy to the home nation. Reaction has to be almost instantaneous, appropriate and at the very least designed not to exacerbate what might be an already volatile situation. It has to be diplomatic and governed by established protocol – the rules of diplomatic exchange and last but not least, it has to be media friendly.’

Some people think that Business Etiquette is equivalent to the knowledge of table manners and which fork to use when, but fortunately, that is not the case. Business Etiquette is about standing out in the crowd, knowing exactly how to blow people’s minds, knowing exactly how to stamp yourself in people’s minds so that they remember you for a long time to come. Business Etiquette is about presenting yourself in such a way that people cannot take their eyes off you. Business Etiquette is about ruling the party, being the Hero, being the one everyone wants to talk to, mesmerizing everyone with your mannerisms, your style, your language, your approach. Strong knowledge about Business Etiquette can lead you to become the star of the show. ;

Unfortunately, many think that only some have this 'God given' talent. What they do not know is that Business Etiquette Is A Skill That Can Be Developed. All you need to have are the right tools to build this muscle of Business Etiquette and you can become UNSTOPPABLE.

- Differences between etiquette, protocol, politeness and good manners
- Rules of business etiquette in oral communication
- Rules of etiquette regarding business cards
- Rules of etiquette in written communications
- Protocol at social events. Hosting guests and VIPs ;
- Dress codes and proper attire for men and women
- Table etiquette. More than dining etiquette

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