

USING MASS MEDIA IN LEARNING ENGLISH

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Abstract: This article deals with the opportunities which mass media is creating for people who are learning English. It also gives information about the types of mass media and how to use them effectively while spending time for a foreign language.

Key words: English, mass media, television, broadcast, newspaper, journal, magazine, importance, radio, communication, movie, advertising, books, videos, travel, business.

Today a great number of people (over 500 million) speak in English around the world and the index of the humans who use English as a second language is considerably high as well- about 1 300 000 000. Because nowadays English is considered as a language of world, education, travel, business, subject and technology. Approximately 90% of all documents is written in English. Thus, the data of people who have desire to learn it is getting higher and higher. For this kind of people, mass media is always ready to give its hand. First of all, let me clarify what mass media is.

Mass media is communication – whether written, broadcast, or spoken – that reaches a large audience. It includes radio, television, advertising, movies, the Internet, newspapers, journals, magazines, social media, books and so on. The most common type of mass media for people is books. It is true that books take the leading role in learning a new language owing to including grammar structures, vocabulary as well as exercises. However, other types of mass media also play a crucial role. They teach you something new, fasten your knowledge and prevent to be bored with variety instead of dealing with the same things permanently. Now we will count each of them with their advantages.

If we pay our attention to television, it is one of the most widespread types of mass media and you can come across it in each house. Television offers several programs including ‘ABCkids’, ‘Happy Alphabet’ in ‘Bolajon’ channel for children and a new one – ‘Foreign languages’ for those who are learning English. These channels broadcast English lessons by well-skilled teachers, the conversations about how to learn it easily or the success of our peers, cartoons as well as other programs that attract both young and elder people and help them to learn English fast and in a productive way. In addition, you can also watch English programs by choosing English language on Settings or accessing You-Tube platform if you have a television that connected to the Internet. All in all, television is very crucial. Because it enhances your listening skill by hearing native speakers for a long time. The more you watch English movies and listen to English songs, the easier it is to understand.

As to newspapers, both English and Uzbek variants can be useful for you. In the former variant, all news is given in English. By reading them continually, you can have a lot of new information about different topics as well as you can improve your

reading skill – comprehension. If you get the meaning of one page article by reading it in half an hour in initial days, you can finish it in 10 minutes or less after repeated efforts. Besides, in each article that you read have some new vocabulary and you have to find their meaning in order to understand it fully. This helps you to learn more new vocabulary in other language. If the latter one, Uzbek newspapers, is taken into consideration, they also might be practical for you. Because some of them have English grammar structures, important tips, quiz questions or crosswords that can make you be interested in.

When it comes to books, I do not want to mention traditional books. Because everybody knows them and use them in their daily life. However, most applicants and students have to read a number of books, and some of them cannot afford to buy all of them or they cannot take all of their books with them everywhere. In these kinds of situations, electronic books can solve these problems. They are both free of charge and convenient to read wherever you are. In addition, if you have any difficulty to find them from the Internet, there are some telegram bots and channels that help you to find them in no time.

Besides, there are several platforms including You-Tube, Instagram, Telegram that you can learn English by following them. Because most English teachers upload their lesson videos on these platforms with the aim of becoming famous or increasing the rate of their students. They try to give clear information and make their lesson more interesting rather than face-to-face lessons because of not losing their followers. If you have any question about a topic, you can write it in the feedback. Actually, I cannot recommend you to learn English by using only these platforms, but they can enhance your knowledge. Moreover, most of them are also free and you may have a chance to communicate with English people.

All in all, if you want to learn English perfectly, there are a lot of opportunities that you can use by mass media. Each of them can teach you something. Each of them can improve your any skill. Because by dealing with them, you can read grammar rules, learn new vocabulary and structures, listen English conversations, talk with native speakers, take part in well-educated teachers' lessons, and use free electronic books. You can achieve your goal only if you have the desire.

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