



## **RULES OF SOCIAL BEHAVIOR**

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**Abstract:** Social ethics or ethics of public life is a branch of practical ethics that studies moral relations - human values, goals, and duties in society. Social ethics allows for the normative justification of group, institutional and corporate relations, as well as the development of methods of control and assistance in solving orphanhood, poverty , deprivation, helping the needy, problems of the elderly, social problems. And detailed information is provided in the article.

**Key words:** Social ethics, political ethics, economic ethics, discursive ethics, institutional ethics, morality, behavior.

Morality (morality) (Latin "moralis" - moral; "mores" - character) is one of the methods of normative regulation of human behavior, a special form of social consciousness and a manifestation of social attitude. Etiquette has several descriptions that express its specific characteristics. Etiquette is one of the methods of regulating people's behavior in society. It expresses the norms and principles that determine the nature of the interaction of people in accordance with the concepts of good and bad, justice and injustice, merit and unworthiness in this society.

The peculiarity of etiquette is that it regulates people's behavior in all aspects of life, that is, in work, family, interpersonal and other relationships. Etiquette also applies to intergroup and interstate relations.

Any action, behavior of a person can have different content - legal, political or other, but its moral side, moral essence is evaluated on the same level indicator.

Social etiquette refers to the ethical behaviours of human beings that are morally accepted by society. It is also known as social norms. The alternative names of social etiquette are the social norm, social manner, unwritten social rule. Social etiquette can differ from society to society based on the environment of the community. For example, some etiquettes are admissible in society; however, the same etiquettes are offensive to another society. So, social etiquette gets followed differently in colourful social groups.

Etiquette and manners go hand in hand. You will also find several etiquette books like etiquette for a lady, etiquette for kids, list of manners and etiquette, the importance of etiquette, and etiquette rules to help you in your task of learning things related to it.



There are two main approaches that differ in the interpretation of the concept of social ethics.

-Social ethics as a set of Aristotle's social virtues or as a set of certain requirements imposed on a person as a subject of social relations. This concept of social ethics exists within the concepts of Aristotle and Max Weber. In the modern world, scientists identify such a phenomenon as communitarianism, which is a natural reaction of society to individualistic values that have prevailed for a long time, in which each person individually considers only his own interests to be the priority. Therefore, it is very attractive to understand social morality as a set of certain social virtues.

-Social ethics is a system of certain norms and values designed to regulate the activities of state institutions, individuals and the social system as a whole. Proponents of this concept include philosophers such as John Rawls, Bernard de Mondeville, and others.

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