

DEALING WITH CULTURAL CLASHES

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Abstract: This article describes the causes of intercultural conflict and its types. In addition, the views of scientists about wars between cultures in the future are also covered.

Key word: cultural conflict reasons war barriers cross- cultural communication cultural shock low.

Culture clash can be caused by a multitude of reasons:

Differences on issues such as expenses and pay.

Lack of agreement on workplace formality.

Opposing behavioral norms.

Conflicting operating styles.

Opposite views on advertising and promotional strategies.

An example of cultural conflict is the debate over abortion. Ethnic cleansing is another extreme example of cultural conflict. Wars can also be a result of a cultural conflict; for example the differing views on slavery were one of the reasons for the American civil war. The two types of cultural conflicts are primary conflict and secondary conflict. Primary cultural conflict pertains to fundamental values in a cultural group, while secondary conflict is cultural conflict that does not involve values that are seen as critical to the groups conflicting. 7-iyul, 2022 Six key barriers for cross-cultural communications

1- Ethnocentrism. We all have a natural tendency to look at other cultures through our own lenses. ...

2- Stereotyping. ...

3- Psychological barriers. ...

4- Language barriers. ...

5- Geographical distance. ...

6- Conflicting values.

situation in which the diverging attitudes, morals, opinions, or customs of two dissimilar cultures or subcultures are revealed. This may occur, for example, when people in different professions, such as academics and business people, collaborate on a project. See also culture conflict; culture shock. Additionally, when cultures collide, acculturation can occur. Acculturation is a type of assimilation in which a minority culture adopts some aspects of the majority culture but still maintains some of its unique characteristics. Culture Clash was founded on May 5, 1984 at the Galería de la Raza in San Francisco's Mission District, by the writers José Antonio Burciaga, Marga Gómez, Monica Palacios, Richard Montoya, Ric Salinas, and Herbert Siguenza. The Clash of Civilizations is a thesis that people's cultural and religious identities will be the primary source of conflict in the post-Cold War world. The American political scientist Samuel P. Huntington argued that future wars would be fought not between countries, but between cultures. P. Snow brought to our attention what he named "the two culture's problem." The problem is that artists, or more generally, humanists, and scientists form two distinctive cultures and so cannot understand nor talk with each other. They identified 4 types of culture – clan culture, adhocracy culture, market culture, and hierarchy culture. 23-may, 2022 These are consumer culture, folk culture, high culture, low culture, popular culture and mass culture to describe different aspects of culture in society. Four Keys to Improving Your Culture

Establish Trust.

Build Community.

Help Your Employees Flourish. A workplace can contribute to its community by empowering the people who work there to seek their full potential. ...

Strive for Diversity. Look for people who will contribute to your culture and not just fit with it.

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