

MATERIALS FOR TEACHING CULTURE: LITERATURE, NEWSPAPERS, TV, INTERNET, PICTURES

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Abstract: Along with its intrinsic value, culture provides important social and economic benefits. With improved learning and health, increased tolerance, and opportunities to come together with others, culture enhances our quality of life and increases overall well-being for both individuals and communities.

Below we will talk about how important newspapers, literature, TV, internet, pictures are in our study of culture.

Keywords: culture, literature, newspaper, TV, internet, pictures, “ food for thought”, Cultural Photograph

The media provides an excellent source for discovering a “new” place and making our students more culturally competent. The press, TV news broadcasts, and talk shows can provide the linguistic and cultural authenticity that our students need in order to become culturally competent. These authentic texts provide valuable opportunities for students to gain insights into the target culture. Facts in newspapers or in TV news broadcasts are “food for thought”, which can be used to help students generate cultural hypotheses. Culture is not seen as homogenous or static. Since newspapers have a wide spectrum of social or ethnic class, gender, age, occupation etc., they may be regarded as a significant tool for evaluating values, perspectives and understanding of the people living in a foreign country. Besides, newspapers cover current issues which help learners to get an accurate idea about target culture.

Through literature, students can be offered the opportunity of exploring different cultures and issues that can lead to awareness among students regarding the culture or theme in focus. However, there are some aspects that teachers need to reflect on before choosing literature for students to read. Literature is said to be a mirror as well as a window. We read with the hope of learning more about ourselves and our own society, but we also read to explore far-away lands, fascinating cultures, and new ideas. For

this reason, we can use literature as a tool to understand the countries and cultures we discuss in the language classroom.

Authors do not write in vacuum. They are influenced by their immediate surroundings, their personal experiences, and the society that raised them. These elements show up in their work, even if the books they're writing are fiction.

In this way, literature is a reflection of culture, allowing students to take a closer look at behaviors, social norms, and beliefs. All of these concepts can be seen when students examine characters, setting, theme, etc. Additionally, certain styles of writing are closely identified with a culture, such as magical realism with Latin America or nouveau roman with France.

Furthermore, literature can be a way for students to explore the past of the culture they're studying. History may be made up of events that happened, but the effects of those events are felt in the present. Students may have sound knowledge of their native country's history, but only a general idea of what was going on in the rest of the world. Consequently, literature is an effective way of understanding a specific time and place in history.

Students can always learn about a country's culture and history by reading nonfiction and informative texts. Also, they could delve into the plethora of poetry, plays, and novels written by its citizens. So, open a window to the world by opening a book.

Culture has greatly benefitted from the invention and use of the internet. It has advanced in education, marketing, communication and cultural practices.

The internet allows information to freely flow from one network to another. Cultural communication is easier now because information from one culture can be posted on the internet and looked at by another culture. This can be through journals, websites and anything else included with the internet. It can be used as a platform to exchange ideas, art, and culture with people from all over the world. This exchange can lead to the promotion and preservation of our cultures, as well as the creation of new ones.

Cultures can more easily explore other cultures now that the internet is available. To learn about a culture one can just use a search engine and quickly access information about the desired culture. Prior to the internet, a person would have had to either travel to where the culture was at or find a book which entailed information about that culture. Both of these ways are time consuming and have the potential to be very expensive. Another benefit to using the internet for cultural information is that one can learn about the beliefs of that culture before experiencing it if he/she is interested in going there. An example is learning what that culture finds offensive so that he/she does not make the mistake of acting or speaking in a way that offends the people of that culture. This helps with business transactions and any kind of intercultural travel.

Pictures and images provide a cognitive context through which people can explore and understand their world. They frame and shape daily life. By considering the techniques and systems that inform visual displays, the author examines how cultural values and traditions shape particular visual styles. You can use photography to teach students about other cultures and bring other cultures to life in your classroom. Ask your students to photograph a custom or tradition in their family and to write a short paragraph or essay about the history of the tradition. Cultural Photograph is the art of taking photos for the purpose of telling about a people or a culture. The photographs may be as simple as portraits of faces, or as common as street scenes, or as complex as the capturing of scenes that illustrate social relationships. Photography has a powerful influence on our culture. Images are a unique way of telling stories, expressing emotions and inspiring us. They can help us see the world and connect with each other in new ways. Through photography we can gain a better understanding of our world and our culture. It can also help us to recognise and share our own identity and history. Photography has a high value in our culture and allows us to connect in a world full of differences and diversity. The importance of photography in our culture is undeniable. Pictures can take us back in time and evoke memories. They can also make us think about certain issues or inform us about certain events. Photographs can inspire us to think about the world and our place in it. That is why it is important that we recognise photographs as valuable cultural assets. They are an important part of our culture, not only because they make us think about certain issues, but also because they enhance our understanding of the world and the people in it.

From the office to domestic interiors to shops, images surround us in modern life. The internet has increased this visual onslaught exponentially. Is there a systematic order to this seemingly endless array of pictures and depictions? Looking at picture-making traditions around the world, the author demonstrates how schemes of depiction are ordered throughout all ages and across all cultures. Citing a wide range of examples—from painting and drawing to film, photography and the web—Visual Impact analyzes the theory and practice of visual representation.

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