

GENERAL CHARACTERISTICS OF LEVELS AND TYPES OF INTERCULTURAL COMMUNICATION

Marjona Mukhammadjonova

Student of UZSWLU

Annotation: The general characteristic of all levels and types of intercultural communication is discussed in the article about the cultural differences of its participants.

Key words: People, communication, different, intercultural, traditions, life philosophy

The majority of experts to his opinion according to, intercultural communication (mutual effect) about to speak only people different different cultures demonstration when and own to culture to others not like all things knew just in case possible will be Relations, if their participants their own traditions, customs, ideas and from their actions maybe if they don't use it of others diary communication rules and standards with get acquainted, cross-cultural are connections. That's it with together, in people appear to be in relationships too familiar, too new, too to himself special and unknown properties, to itself characteristic and protest always disclosed will be.

" Intercultural the concept of communication the first times in 1954 G. Treiger and E. Hall's " Culture and communication " formed . Analysis model ". This in the work cross-cultural communication, human around to the world possible as long as the most good and efficient to adapt aspiration for aspiration need ideal goal _ as understood. Since then since researchers this of the event theoretical in development much forward moved. Many studies as a result cross-cultural of communication the most characteristic features was determined. So interculturally communication for the message sender and acceptance doer different to cultures belongs to to be need it was emphasized. Also communication from the participants of each other cultural differences their understanding demand will be done. Actually take rather than intercultural communication each always one of the participant of another cultural the difference discover reach with each always separately in context interpersonal communication.

Har one field within cross-cultural contact different in degrees done is increased. Micro level cross-cultural of communication one how many types there is:

✓ International communication is different peoples (ethnic groups) representative has been persons between contact mostly, society own subcultures which creates and share who sees different in size ethnic from groups consists of Ethnic groups their own cultural inheritances from generation to generation deliver and that's

it because of they are dominant culture in line their identities save they stay. One society within to live natural respectively this ethnic of groups mutually connections and cultural achievements exchange cause releases.

✓ Cross-cultural communication - mother culture representatives and girl subculture in the middle surface will come and girl of the subculture mother's values and ideals with in disagreement is expressed. This contact level to himself special feature subcultural groups dominant culture values give up passing away and own standards and the rules before push them the majority values against is to put.

✓ Social classes and groups between communication - of society social groups and classes between to differences based on In the world one social one sexual society no people between all differences come output, knowledge, profession, social position and others as a result surface will come of the world all in countries the elite and of the population a lot part, the rich and the poor between distance very big. It's the opposite views, traditions, customs and in others is expressed. It's people all of them one different to culture have to be despite this differences them to subcultures separates and they are between in touch reflection is enough

✓ Various demographic groups representatives between connection: religious (for example, North in Ireland Catholics and Protestants between), sex and age (men and Women between, various generation representatives between). People between contact this without their known one to the group affiliation and therefore, this group of culture to himself special features with is determined.

✓ City and village population of between communication - city and country between marriage style and in the paces differences, general education level, interpersonal of relationships another type, connection to the process directly effect showing "life philosophy". this population groups between.

✓ Regional communication is one different in the situation himself catch significant level difference to do possible has been different (local) population of regions in the middle appear will be for example , America one state population of another state representatives with communication in doing big to difficulties face they come new England people sincere considered not southern of the states sugary-sweet communication style was excluded. And southern population of northern friend's dry communication style he knows it's rude.

✓ Entrepreneurship in culture contact - har one of the organization (firm). corporate to culture about one series to himself special traditions and to the rules have to be and different different enterprises representatives with contact in doing misunderstandings come output possible because of appear will be

Cross-cultural of communication all degrees and of types common characteristic feature his participants by cultural differences is ignorance. Truth that is, most of them people the world perception in reaching simple to realism compliance they do Theirs

style and marriage style the only one and right were, they who manages values everyone for one different understandable and is available.

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