

THE MAIN PROBLEMS OF MANAGEMENT

Xolboyeva Suroyyo Alisher qizi

2 years students, Undergraduate degree

*Nukus State Pedagogical Institute named after Ajinyaz
(Nukus, Republic of Karakalpakstan)*

Muxammadova Mahliyo Shuxrat qizi

2 years students, Undergraduate degree

*Nukus State Pedagogical Institute named after Ajinyaz
(Nukus, Republic of Karakalpakstan)*

Yuldasheva Yulduz Aminboy qizi

2 years students, Undergraduate degree

*Nukus State Pedagogical Institute named after Ajinyaz
(Nukus, Republic of Karakalpakstan)*

Sundetullayeva Raushan Kuanishbayevna

2 years students, Undergraduate degree

*Nukus State Pedagogical Institute named after Ajinyaz
(Nukus, Republic of Karakalpakstan)*

Abstract: This article proclaims the main problems of management.

Keywords: World economy, profit, management, capital, management problems.

The world economy is at the stage of unstable development: political instability; inflation; unemployment; reduction of profits; force majeure. To ensure the successful development of the country, management and capital are necessary.

Features of modern management: demand orientation; improving the efficiency of activities; purposefulness and validity of managerial decisions; economic independence of managerial decision-making; constant adjustment of goals in accordance with the market; evaluation of the final result of the organization's activities in the exchange process; use of information technology for multivariate calculations.

The main problems of managers are: timeliness of effective decision-making; delegation of authority; not using the services of independent consultants; insufficient attention to corporate culture; lack of specialists in crisis management and rehabilitation; fear of innovation; not using risk management measures; low level of information technology implementation in management; not using quality management systems from the consumer's perspective; insufficient using modern management techniques; non-use of modern methods of motivation in management practice; inefficient use of financial resources of the company; environmental problems; low level of social responsibility; uncertainty of pricing mechanisms; undeveloped skills in team formation and recruitment.

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