

LEARNING ENGLISH LANGUAGE ON SOCIAL MEDIA

*Abdulloeva Shakhzoda Jamshedovna*

*Samarkand State Institute of Foreign Languages*

**Abstract.** In case we concentrate our attention on learning any language, we may perhaps think about quite plethora of certain skills and language aspects which are undoubtedly demanded so as to acquire certain degree in this or that language. We may highlight quite the same points while having a talk in terms of English language as well. Nonetheless, several reasonably basic details should probably be underlined separately, I dare mention. In essence, crucial need in two basic language skills, that is stable knowledge of Grammar and Vocabulary of English language are deemed to play the essential role for enhancing another quaternary of the skills. As for the other part of our topic, when instructors make hard attempt to teach their students English language, social media should probably play the role of the knowledge delivering "bridge" between them. The mentioned above process is likely to be portrayed with further details in the piece of writing below.

**Key words:** significant language skills, YouTube educational videos, language apps, telegram support, mass media vs social media.

**Introduction.** Well, since we have already opened up the theme in terms of social media's state of being a specific bridge, we are to combine this piece of the topic with that quaternary of English language skills as well in order to decipher the actual meaning of our "bridge". As we already know, that quaternary of the skills contains listening, reading, writing and speaking skills whereas social media may consist of everything which is being utilised by public these days and that "everything" varies from quite ample range of social network systems to widespread YouTube's educational videos as well as various language apps. Thus, the essential message of this article is likely to be revealing the necessity of each social media's section so as to conceive of the factual significance of the "bridge" between an English teaching instructor and an English language apprentice.

**The matter of YouTube's educational videos concerning language learning process:** Almost all people are aware of the fact that nowadays one is capable of finding noteworthy acknowledge to any category of his/her question via using Google, for instance. As for YouTube, this app may probably assist in even far more fruitful way, in essence, by presenting any certain answer to a question in the form of video-explanation which is likely to lead towards more excellent process of comprehension. Word for word the mentioned aspect of YouTube videos is considered to be the primary reason why watching videos may play the beneficial role for majority of English

learners. Hence, this factor of ours may perhaps arise any kind of question like: "Well, what is the connection between educational videos and the "bridge" called social media?". The respond to this question might be given in the form of a situation below. Thus, let us imagine an auditory full of active scholars having an English language class with their enthusiastic instructor. The lesson has already begun, still the instructor has not told anything around the theme they are about to discuss during the lesson. Afterwards, it becomes obvious that the teacher intends his/her students watch a short video according to which they have to predict the topic of their class. All of the students watched the video put in their auditory thanks to which they could find out their theme with ease after watching the material. So, what should actually be understood by the situation portrayed above? The answer is that this typical example demonstrates how YouTube's educational materials may play the beneficial role of the "bridge" between English learners as well as English language teachers. The fabulous point is that in the circumstance described above all of the trainees watched a video quite attentively so as to discover their topic of the lesson. Nevertheless, there were even other several benefits hidden under the process, that is the video was in English language which enhanced Listening skills. Furthermore, the material was full of English language academic words related to a certain topic which, apparently, evolved Vocabulary as well. Last but not least, just after watching the presented material, majority of the students were likely to be asked by their instructor to express their prediction in a few words. Accordingly, the boosting process of Speaking skills also seems to be guaranteed thanks to watching a short YouTube video.

To put everything into a nutshell, here we may probably underline providing that we utilise YouTube's educational videos in order to advance our English language skills, it is far more likely that the process will lead towards positive outcomes by assisting both instructors and trainees make the advantage of social media in terms of learning English language.

**Language apps:** Plethora of specific apps which are created specially for those who intend to evolve their knowledge in terms of being trained in English language also seem to clarify the vital meaning of the "bridge" from various sides. First of all, it should be highlighted that the "bridge" that is being portrayed throughout the article is set between an English language teacher and an English language learner. Consequently, the existence of several categories of the apps should be taken into consideration as well. This is mainly on the grounds that there are quite a lot of applications which are able to play the role of independent instructors by themselves whereas the other group of the apps may just be resorted so as to be somehow helpful for a student during the process of being trained in English language. Moreover, one more factor also should not be abandoned without attention, that is the fact about the existence of the applications with wide range of levels. Apparently, we are already

being the witness of the process that the being of these kinds of language apps is also proficient to alleviate the proceeding as well as quality of acquiring knowledge of English lingo. Therefore, the handling of such lingo-based applications may be deemed to be quite functional while observing the significance of social media in terms of mastering English idiolect.

**Telegram support:** Since almost all of us comprehend it nowadays, telegram is also being brought into play as practically the main means of being aware of the social news, in essence, whenever we mean anything concerning social media withdrawing the application called Telegram without attention would be quite absurd in this case. This is vitally owing to the fact that word for word Telegram is acceptable to play the role of our initial "bridge" between an English jargon instructor as well as an English jargon trainee. Currently, one may probably think of a certain question: "How may that appellation be possible with regards to Telegram?". Far more accurate acknowledge to the mentioned question may probably be given in the form of a conceivable state of affairs. Ergo, let us concoct on the following situation, an English lingo tutor is about to inform his/her apprentices that from now on they may get all of the needy tasks as well as information regarding their English language classes via joining an explicit Telegram channel, particularly created by their own tutor. S/he clarifies that thanks to that Telegram channel all of the trainees will be able to obtain quite fruitful links, video/audio materials and hints truly comfortably which are likely to be forwarded by him/her, and so on. Accordingly, it may become evident that by means of Telegram the "bridge" between trainer and trainees seem to become even more stable which also refers to the significance of social media while being instructed in English parlance.

**Social Media vs Mass Media:** Mass media is considered to be the collective name of the communications' media, especially television, radio and newspapers, that reach the mass of the people. I dare say that mass media may be deemed to be the most urgent girder or even foundation of our so called "bridge" between the instructors and students. There is unclouded evidence that the more we read various newspapers/magazines, needless to mention that in any certain language, the more we seem to acquire knowledge in relation to a predetermined language. For precedent, wide range of native expressions, idioms and/or collocations can be found as well as learned just with ease by reading different articles in a decided language. What is more, the process of being immensely engrossed in the mass media of any firm country guarantees becoming aware of its culture and lifestyle on the whole as much as a native resident of that state which, consequently, boosts peculiar language skills degree. Nonetheless, there is one more factor on which we must not draw a blank in any occurrence. In being, mass media is not taken to be a part of social media, on the contrary, it goes the other way round and this is due to the fact that social media may be one of the so called components of a mass media's large group. In other words, while

we have already made our determination to being trained in English language via resorting social media, the utilising process of mass media should not be puzzled as a part of social media in this circumstance. This is on the grounds that the growing disparity between mass media and the social one is their concentration towards audience. For illustration, mass media leads a "one to all" category of communication, that is it does not put its audience on the first place despite being quite enthusiastic when it comes to spreading truly portentous information among people. As for the social one, it conducts a "one to one" system of communication with its audience and, unlike mass media, puts the audience on the heading position since both creators and consumers appear to be the participants of the audience after all. Providing that we are unlikely to cease recalling this significant disparity described above, we may wholeheartedly utilise mass media while being instructed in English language as well as consider it to be a part of our "bridge" associated with social media and set between an English language teacher and his/her students.

**Conclusion.** Overall, as a point to conclude the whole article it would be nice to mention that whatever we decide to assist us on the way of studying English language, the most critical rule of the polyglots must be born in mind: only ONE SOURCE should be chosen which will guide a person throughout the whole path of becoming a master of any foreign language. No matter it will be mass media or the social one, the resorting of any language application or YouTube videos, there should exist the ONLY vital SOURCE for an individual. This is because the most comfortable source that will be chosen for a person is unlikely to confuse him/her by making one to be suggested to try everything and achieve nothing afterwards as well as it is unlikely to help one to concentrate on the process along with being benefitted by the solitary source of needed information. Anyway, it is highly recommended to keep in mind that the more we associate learning English language with social media, the more positive outcomes are supposed to be met after all.

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