

GENERAL CONCEPT OF CULTURAL ETIQUETTE

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Annotation: Currently, there is a growing interest in a deep philosophical understanding of cultural ethics. At the same time, we understand that culture is not an attitude, not a situation, it cannot be tied to any social or political interests, but it expresses the essence of humanity. The article provides a detailed understanding of cultural ethics and its features.

Key words: Cultural etiquette, philosophy, source, manners, behavior, hypocrisy, society.

Etiquette - as one of the most visible manifestations of moral culture, governs the external culture of a person, the observance of rules of behavior in mutual relations. In fact, the concept of "etiquette" appeared in ancient Egypt in 2.5 - 3 thousand years BC. However, ancient sources prove that the rules of etiquette in the form of customs, paintings and customs existed in the tribes since primitive times. Failure to fully comply with such rules was tantamount to betraying the community or tribe in which one lives. At first, such rules covered not only moral, but also legal, economic, religious and blood-kin relations. Every member of the church obeyed him unconditionally. In this way, etiquette did not have independent rules during this period, and was implemented mainly depending on the social problems of the community. In other words, these rules were created at the request of the natural community. The fulfillment of such requirements was supervised by the elders of the tribe or community. Later, these rules were separated independently and began to be seen only at the level of moral standards.

One of the most important elements of moral culture is etiquette. It is essentially one of the forms of mutual cooperation. The human race cannot officially live without cooperation with each other, exchange of experience, and influence on each other. Treatment is a need, a necessity for a person. Without it, a healthy person suffers mentally and becomes depressed.

Etiquette is one of the forms of relations in which moral culture is clearly visible. He mostly controls the external culture of a person and the fulfillment of the rules of

behavior in mutual relations. If a person has a creative approach to his relationships, that is, he has the opportunity to deal with several things in one situation, then etiquette requires only one set of rules for a specific situation - an action.

The scope of the etiquette is wide, it includes, in a certain sense, the rules of behavior accepted at the international level. For example, political figure etiquette, hospitality etiquette, etc. We often see a classic example of etiquette on the TV screen. Remember the ceremony of handing over credentials of ambassadors of foreign countries to President Shavkat Mirziyoyev. Neither the President nor the ambassadors have the right to violate it. Or a very simple little example: holding a knife in the right hand at the table is considered one of the strict rules of modern hospitality etiquette - breaking it will cause surprise and ridicule. That's why etiquette can be said to be a fixed manner of behavior that has been turned into a habit.

Etiquette is a positive, eye-pleasing act of etiquette developed to the smallest detail. Etiquette is a positive, eye-pleasing act of etiquette developed to the smallest detail. But, at the same time, it is also manifested in the form of mandatory etiquette, which has lost its original moral basis: a person who follows the rules of etiquette may actually be doing something against his will. In this respect, it becomes a form of hypocrisy. For example, let's say you rush to work in the morning and leave the gate, and you meet an acquaintance or a neighbor. You see him and ask him how he is: "Let's go into the house, make tea, have a good time," you invite. But, in fact, you don't want him to enter the house at all, you don't have time, you even think about the time you lost during this meeting. So, you tell lies against your will, out of etiquette, and even if it sounds bad, you are being hypocritical. Nevertheless, in general, etiquette is important because it teaches a person to a certain order - rules, no matter what internal mental conditions, modesty, gentleness and patience.

Ethical culture is also evident in professional manners. Because when a person reaches adulthood and becomes the head of a profession, he regularly interacts with people within the scope of his profession. This relationship occurs, on the one hand, in the circle of colleagues, and on the other hand, it occurs with different categories of people who meet according to the requirements of the profession. Therefore, it is permissible to dwell more on professional etiquette.

In every society there are certain groups whose occupations lead them to a privileged position compared to other members of society.

In general, etiquette is the influence of people on each other without advice and etiquette, as a means of education and self-education. Therefore, the formation of behavior in our youth is one of the important tasks facing our society today. In this regard, the influence of parents and neighborhood is great and it is necessary to be able to use it. Because the achievement of moral perfection begins with the mastery of manners.

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