

**SYSTEMATIZATION OF FACTORS AFFECTING THE MANAGEMENT
EFFICIENCY OF RAILWAY TRANSPORT ENTERPRISES**

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Abstract: The authors systematize the factors affecting the management efficiency of railway transport enterprises based on the study of domestic and foreign literature on the problems of organization, optimization and management efficiency of the railway transport system.

Keywords: management efficiency of enterprises, management subject, management object, social cultural and educational development, internal and external factors.

Improving the management efficiency of railway transport enterprises in the conditions of the digital economy, ensuring its competitiveness among different types of transport is one of the urgent problems of today. The efficiency of management of railway transport enterprises is the achievement of high economic and social results as a result of the rational use of management resources, functions, principles and methods by management subjects in the process of achieving their goals by influencing the management objects.

When studying the factors of enterprise management efficiency, first of all, it is necessary to study external and internal factors, systems, systems of objective and subjective factors. External factors can be objective and subjective. External objective factors directly or indirectly affect the results of the internal activities of enterprises and exist independently of their wishes and other actions and activities. They can be the laws of nature, the laws and regulations of the State and society, normative documents, traditions, economic, social, cultural and educational development of the area where the transport service is provided, etc. External subjective factors are factors that are interrelated with the results of the external activity of the enterprise. That is, the levels of enterprise marketing management, advertising management, economic and social development of railway transport customers, relations with scientific research organizations, relations with project-consulting centers, external and internal investment, relations with financial organizations. The better each enterprise uses the systems of external subjective factors, the more it can organize them correctly, the higher the efficiency of management there can be.

System of internal factors are subjective factors that ensure effective use of internal capabilities of each enterprise. The system of internal subjective factors

affecting the management efficiency of enterprises consists of a system of sources, a system of management subjects, and a system of management efficiency indicators. Timely, uninterrupted, sufficient supply of the system of resources necessary for the management of enterprises, in sufficient quantity and their economical use, directly affects the efficiency of management. These resources include funds, investment, management techniques, energy, materials, information. Management subjects necessary for the management of enterprises are leading specialists and technical personnel corresponding to the direction and scope of the enterprise's activity. Their profession, skills, knowledge, intellect, personal and moral qualities have a direct impact on the effectiveness of management.

Management efficiency indicators are different. Their timely calculation, analysis and evaluation, identification of their shortcomings and achievements, development and implementation of measures directly affect the effectiveness of management. If managers of railway transport enterprises pay attention to the system of factors affecting the efficiency of enterprise management and organize their use at the right place and time, they can achieve great results.

The system of methodological foundations of management includes such sub-systems as principles, tasks, and methods of management. How correctly, rationally and fully they are able to be used by the subjects of management has a great impact on the effectiveness of management. It is necessary to make extensive use of the principles of leadership, democratic, scientific, planning, network and territorial compatibility, thrift, economic and social interest, and efficiency. The correct and full use of management's tasks of organization, planning, financing, calculation, control, analysis, classification, and orientation can increase the efficiency of management several times. Systematic use of organizational, organizational stabilization, organizational-administrative management, economic, social-spiritual, ideological methods of management according to the circumstances ensures high management efficiency.

Management performance measures are categorized into standards, regulatory indicators, regulations, forecast indicators, plans, prior year performance, peer performance and other advanced best performance indicators. aspiration directly affects the level of management efficiency.

The level, personal and moral characteristics of management objects, management specialists, technicians and workers, who implement their goals, directly affect the effectiveness of management.

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Heads of railway transport companies, consider the system of factors affecting it in improving the efficiency of enterprise management if they take and arrange to use them in their place and time, they can achieve great results.

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